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O B J E C T I V E

To have the opportunity to be a part of a team that designs, develops, and tests software that provides unique experiences, actively identifying needs and providing solutions before the need is realized.

E X P E R I E N C E

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| **Full Stack Developer**  *Sacred Garden*  (June 2022- Present)  San Francisco, CA  **Area Manager II**  *Amazon Logistics*  (June 2020- June 2022)  Philadelphia, PA  **Manager in Training**  *Pool Corporation*  (June 2019- August 2019)  Blackwood, NJ  **Territorial Sales Agent**  *SES*  (May 2018- June 2018)  Philadelphia, PA  **Instructor**  *Make Life Skate Life*  (May 2017- July 2017)  Amman, JOD  **Sales and Marketing**  *Johnson & Johnson*  (June 2013-Jan 2015)  Dubai, UAE | * Constructed and deployed sacrdgardn.com with, but not limited to, React, Bootstrap, MySQL, Block Native, Ethers.js, Web3.js, Heroku, and Jaws DB. * Designed a unique, token-gated, marketplace experience that caters to web3 and web2 users. * Collaborated with the UI team to design wireframing and user-experience in Mock Flow and Figma. * Enhanced the user experience through direct costumer engagement, resulting in increased visitor traffic and user retention. * Optimized performance outcomes through; assignment of productivity improvement programs, articulation of daily goals and expectations, operational benchmarking, employee engagement, and leading the development of SOP’s that included how-to-videos designed to hasten job learning. * Promoted from Area Manager I to Area Manager II within 9 months of hire date. * Successfully onboarded 70 floor associates and promoted 30 of said associates to Learning Ambassadors. * Developed and promoted 3 Shift Assistants to Area Manager I’s. * Analyzed daily warehouse procedures to identify inefficiencies, then developed SOPs based on evaluations to improve associate’s productivity and cut operational costs. * Processed daily B2B orders for clients handling sensitive information and following-up with suppliers to provide accurate delivery estimations. * Shadowed BDR associates on sales leads, practicing sales pitches and performing on-site product orders using a remote POS device. * Assigned local territories to pursue 120+ B2C sales leads for fortune 500 companies such as Verizon and ADT. * Developed a sales pitch to improve personal proficiency, consumer relationships, ease of delivery, and deals closed. * Instructed underprivileged children from refugee camps surrounding Amman how to skateboard, speak English, and provide basic medical aide. * Raised funds to build an addition on-to the pre-existing skatepark and purchase new skateboards as well as protective gear for the children. * Participated in presenting Make Life Skate Life’s accomplishments to the UN consulate representative on international refugee day. * Assigned with the design and construction of a client email marketing campaign that helped facilitate the acquisition of 10 new distribution channels. * Participated with a team of strategists on a cost improvement project that helped the sales and marketing department save nearly $60,000 in annual spending. * Conducted market research to update and improve current marketing channels and outlets within the United Arab Emirates. |
| E D U C A T I O N  **University of Pennsylvania**  (Oct. 2021- Feb. 2022)  *Philadelphia, PA*  **Temple University**  (Sept. 2016- May 2020)  *Philadelphia, PA* | * Certificate of proficiency in Software and Web Development from Penn LPS Boot Camp. * Literacy and written skills in HTML, CSS, JavaScript, jQuery, MongoDB, MySQL, NoSQL, React, Handlebars, Node.js, Git, and Bootstrap. * Knowledge and understanding of OOP, MVC, ORM, and PVA. * Bachelor of Business Administration from the Fox School of Business. * Major in International Business with a concentration in Economics, and a minor in Environmental Sciences. * Certificate of proficiency in conversational Spanish. |